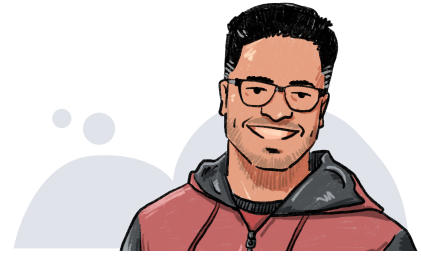


Shahnawaz Javed

Multi-Disciplinary Designer



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EXPERIENCE



Docyt

July 2021 - Present (Noida, India)

Design Manager

I manage a team of 12 designers, handling hiring, mentoring, planning, and process development. Expanded team from 1 to 12, built design systems, branding guidelines, and internal frameworks. Collaborated with GM to establish Noida office.

Senior User Experience Designer

August 2018 - July 2021 (Remote)

Designed product modules for web, iOS, and Android, driving Docyt's growth from 10 to 500+ customers by 2021. Boosted sales and marketing with compelling designs, solving UX challenges to reduce churn from 7% in 2019 to under 1.5% in 2021.



TIMES INTERNET / Brainbaazi

Nov 2017 - Jul 2018 (Noida, India)

Product Designer

Crafted UX for a product with 500K concurrent users, designing Android, iOS apps, and web Dashboard. Established branding. Helped launch the product in 6 weeks, becoming one of India's top live game shows.



TIMES INTERNET / Stash

Oct 2016 - Nov 2017 (Noida, India)

Product Designer

Designed iOS and Android apps for Stash and SpaceUp, including visual design and branding. Achieved over 1 million downloads combined.



TIMES INTERNET / Gaana.com

Dec 2015 - Oct 2016 (Noida, India)

UX Designer

Revamped Android and iOS apps boosted active users by 40% and queue consumption by 55%, improving playlist discoverability and search usability. Web app overhaul increased session time by 20%, driving 20% growth in Gaana+ subscriptions monthly.



Fouch

May 2015 - Dec 2015 (Noida, India)

Designer and Front End Developer

Executed full-stack design and front-end development for two projects, optimizing web applications for peak performance.

OTHER EXPERIENCE

Consulting and Freelance

TimesClub and Abound by Times of India (2022-23) • Bolkar (2018) • Dolphin Chrome Extension (2018) • Alice (2018) • Funkfeets (2017)

Personal Projects

Book: Getting a UX job in India (2023) • UIllustrations.net (2020) • Material Illustrations (2017) • Humans of Entrepreneurship (2017)

SUPERPOWERS

Design Leadership

Team building and hiring • Mentoring and guiding • Planning and strategy • Setup and evolve design process • Shaping up products • Stakeholder management

Design Skills

UX research methods • UX documentation • UI and interaction design • Prototyping and testing • Design systems • Front-end coding • Illustration • Branding and visual design

Characteristics

Ability to see 30,000ft view • Finding solutions • Quick learning • Empathizing • Complete ownership • Asking the right questions • Keeping it simple • Super-fast execution

EDUCATION

NIT Rourkela

Biomedical Engineering (2011-2015)
Shifted focus to a career in design during my final year.